

Company hits homer with new batter

News From Lisbon/Woodbine

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A few years ago, five guys met during a technology transfer class at Howard Community College. The result of one of the case studies used for the class was the start of a new business, CrispTek, founded in 2007 by **Ron Friedman, Wayne Swann, Roch Kallmyer, John Howell and Ray Jones.**

The company's first goal was to develop the best gluten-free, low oil uptake frying batter. Its first product, **Choice Batter**, uses rice's natural water-absorbing characteristics to resist oil uptake when prepared as a batter coating for fried foods.

I think it's pretty exciting to know that right in our own area, a new company is working to make our diets healthier.

The initial rollout of Choice Batter is scheduled for later this fall and will be available for purchase online at **www.Crisptek.com**. For more information on CrispTek or Choice Batter, call 410-715-2009.